

## 2009 Sponsorship Opportunities

### DEEP EAST TEXAS ASSOCIATION OF BUILDERS PARADE of HOMES™

#### DIAMOND SPONSOR - \$3,000

(Industry Exclusivity - Limited to Four non-builder companies)

- L Company logo on front cover of Guidebook
- L Acknowledgement in Parade-related publicity, advertising and at VIP Event
- L Opportunity to display during Parade and at VIP Event
- L Recognition in the *DETAB News* including a 500-word company profile (provided by sponsor)
- L Option to present a grand award at VIP Event
- L Leader banner ad on POH website
- L Company logo and web address on Guidebook sponsor page
- L "Brought to you by" sponsorship at VIP Event
- L 10 complimentary tickets to VIP Event
- L 2-min. stage time or video presentation (provided by sponsor) at VIP event
- L Full-page ad in both the VIP Event program and Guidebook
- L Opportunity for a table display at VIP Event
- L Presented with sponsor plaque at VIP Event
- L Recognition on sponsor signage at VIP Event and on Parade Website

#### PLATINUM SPONSOR - \$1,500

- L Company logo and web address on Guidebook sponsor page
- L Opportunity to display during Parade and at VIP Event
- L 2 complimentary tickets to VIP Event
- L 2-min. stage time at VIP Event
- L Full-page ad in both the VIP Event program and Guidebook Ceremony
- L Opportunity for a table display at VIP Event
- L Presented with sponsor plaque at VIP Event
- L Banner ad on POH website
- L Recognition on sponsor signage at VIP Event, on Parade Website and in *DETAB News*

#### GOLD SPONSOR -\$1,000

- L Company logo and web address on Guidebook sponsor page
- L 2 complimentary tickets to VIP Event
- L Quarter-page ad in both the VIP Event program and Guidebook
- L Presented with sponsor plaque at VIP Event
- L Box ad on POH website
- L Recognition on sponsor signage at VIP Event, on Parade Website and in *DETAB News*

#### SILVER SPONSOR - \$750

- L Company logo and web address on Guidebook sponsor page
- L 2 complimentary tickets to VIP Event
- L Quarter-page ad in both the VIP Event program and Guidebook
- L Presented with sponsor plaque at VIP Event
- L Sponsor mention on POH website
- L Recognition on sponsor signage at VIP Event, on Parade Website and in *DETAB News*

#### "BROUGHT TO YOU BY" SPONSOR - \$500

- L Company logo and/or slogan displayed on screens at VIP Event while emcee verbally recognizes this category "brought to you by...?"

CUSTOM Sponsorships are available.